5123275452

Under the Paperwork Reduction Act of 1995. n		nt and Trademark Office; U.S. [PTO/SB/21 (05-03) ugh 04/30/2003. OMB 0651-0031 DEPARTMENT OF COMMERCE
Under the Paterwork Reduction Act of 1999. In	Application Number	09/497,773	ANS A VAIIS COVID CONTO HUMBER.
TRANSMITTAL	Filing Date	February 3, 2000	
FORM	First Named Inventor	Jerrry E. Pierce	
(to be used for all correspondence after initial fill	Art Unit	3627	
	Examiner Name	Michael A. Cuff	:
· · · · · · · · · · · · · · · · · · ·	Attorney Docket Number		
Total Number of Pages in This Submission	, , , , , , , , , , , , , , , , , , , ,	22789 (1007-0001)	
	ENCLOSURES (Check all tha		
Fee Transmittal Form Fee Attached Amandment/Reply After Final Affildavits/declaration(s) Extension of Time Request Express Abandonment Request Information Disclosure Statement Certified Copy of Priority Document(s) Response to Missing Parts/ Incomplete Application Response to Missing Parts under 37 CFR 1.52 or 1.53	Drawing(s) Licensing-related Papers Petition Petition to Convert to a Provisional Application Power of Attorney, Revocation Change of Correspondence Addr Terminal Disclaimer Request for Refund CD, Number of CD(s) Remarks Customer No.: 34458	to Group Appeal Co of Appeals Appeal Co (Appeal No Proprietar) Status Lett	losure(s) (please
SIGNAT	URE OF APPLICANT, ATTORN	EY, OR AGENT	
Firm or Jeffrey G. Toler, Reg. N Individual name			
Signature			
Date 10-8-	2003		
CE	RTIFICATE OF TRANSMISSION	I/MAILING	
I hereby certify that this correspondence is being sufficient postage as first class mail in an enverthe date shown below.	ng facsimile transmitted to the USPTO or lope addressed to: Commissioner for Pa	deposited with the United tents, P.O. Box 1450, Alexa	States Postal Service with andria, VA 22313-1450 on
Typed or printed name Elise K. Doughe	erty		
Signature E. Ci) a	refress	Date	10-8-03
This collection of information is required by 37 CER 1	5 The lefermet to be manifested to obtain as and	la a hausti kuiku uutilu utiluk	hands to a second

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the Individual case. Any comments on the amount of time you require to complete this form end/or suggestions for reducing, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450, DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, cell 1-800-PTO-9199 and select option 2.



FACSIMILE COVER SHEET

DATE:

5123275452

October 8, 2003

TO:

Examiner Michael A. Cuff

FAX NO.:

703-305-7687

USPTO GPAU: 3627

FROM:

Jeffrey G. Toler

RE U.S. App. No.: 09/497,773, filed February 3, 2000

Applicant(s): Jerry E. Pierce, et al.

Atty Dkt No.: 22789 (1007-0001)

Title:

METHOD AND SYSTEM FOR OPTIMIZING MARKET

ACCESSIBILITY VIA AN ELECTRONIC NETWORK

NO. OF PAGES (including Cover Sheet): 16

MESSAGE:

Attached please find:

Transmittal Form (1 pg)

Amendment/Response (14 pgs)

OFFICIAL

RECEIVED CENTRAL FAX CENTER OCT 0 9 2003

5000 Plaza On The Lake Suite 265 AUSTIN, TEXAS 78746

Tel: (512) 327-5515 Fax: (512) 327-5452 www.tla-law.com